

# DR. KONSTANTIN VASYUKEVICH

**FACIAL PLASTIC AND RECONSTRUCTIVE SURGERY**  
NEW YORK, NEW YORK

American Board of Facial Plastic and Reconstructive Surgery

### WHAT TYPE OF SKILL SET DOES FACIAL PLASTIC SURGERY REQUIRE?

It requires technical ability and healthy perfectionism, as well as a good eye for aesthetics and beauty. The face is probably the most challenging part of the body to work with. Successful facial rejuvenation requires achieving a delicate balance between a smooth and youthful facial shape without crossing the line to a taught and unnatural facial appearance. This unique challenge also makes it extremely interesting and rewarding to be a facial plastic surgeon.

### HOW CAN MINIMALLY INVASIVE PROCEDURES ENHANCE SURGERY?

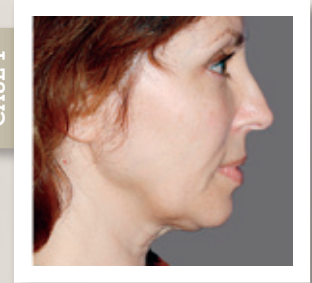
Each cosmetic procedure, whether surgical or minimally invasive, is designed to solve a unique set of problems. And, when used properly, the two can greatly complement each other. The most effective facial rejuvenation is achieved using a combination of both surgical and nonsurgical methods. Less-invasive techniques can tremendously improve a surgical outcome, creating a balanced, natural-looking result.



## TURNING BACK THE CLOCK WITH A FACELIFT

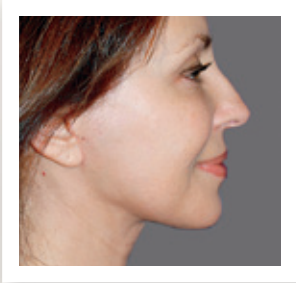
According to Dr. Vasyukevich, the facelift still remains the gold standard and the most effective procedure to really turn back the clock and take up to 15 years off a person's appearance. "Each patient requires a custom approach to give them the look they want and help them maintain it for many years to come," he says. "There are many variations of the facelift technique that I can customize and tailor to suit each person. I analyze the patient's face and determine the best fit based on their facial type, skin quality and bone structure. Before scheduling a procedure, I always make sure my patients and I are on the same page aesthetically."

BEFORE



CASE 1

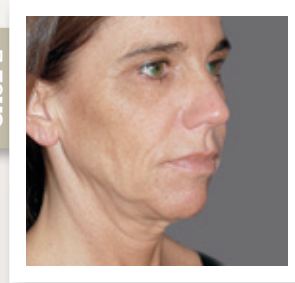
AFTER



### ADDRESSING FACIAL AGING

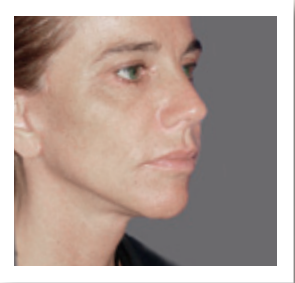
Concerned with signs of facial aging including jowls and skin laxity in her submental area, this patient sought Dr. Vasyukevich for a mini-facelift and necklift to provide rejuvenation.

BEFORE



CASE 2

AFTER



### ELIMINATING AGING CONCERNS

To address this patient's appearance concerns, which included facial aging, skin laxity and loss of youthful contours, Dr. Vasyukevich performed a traditional facelift and a necklift.

"EXPERTISE IN FACIAL REJUVENATION FOR EVERY PHASE OF YOUR LIFE"

## ABOUT KONSTANTIN VASYUKEVICH, MD

### SERVICES

- Blepharoplasty
- Botox®
- Browlift
- Facelift
- Facial Rejuvenation
- Injectables
- Necklift
- Neck Liposuction

AN ASSISTANT CLINICAL PROFESSOR AT ALBERT EINSTEIN COLLEGE OF MEDICINE WITH MORE THAN 1,000 FACELIFT PROCEDURES UNDER HIS BELT SINCE HE STARTED HIS PRACTICE SIX YEARS AGO, DR. VASYUKEVICH TAKES PRIDE IN HIS ABILITY TO LOOK AT A PERSON'S FACE AND KNOW RIGHT AWAY HOW TO BRING OUT ITS NATURAL BEAUTY. "I MAKE SURE MY PATIENTS AND I ARE ALWAYS ON THE SAME PAGE AESTHETICALLY BEFORE I OPERATE," HE SAYS.

### HOW HAS YOUR FIELD EVOLVED IN RECENT YEARS?

It has almost become a requirement in our society to look young and energetic, both in the workplace and in our personal lives. It's really a thing of the past for people to wait until they are in their 60s or 70s to start considering facial rejuvenation procedures. We're now seeing much younger patients coming in for treatments that will help them prevent facial aging.

### HOW DO YOU ENHANCE THE PATIENT EXPERIENCE?

We have a fully accredited surgical operating room in our office to provide convenience and comfort for our patients. As a part of our commitment to providing patients with the best possible results and rejuvenation, we also carry a unique scar-reducing skin-care product line. Visit [purehealplus.com](http://purehealplus.com) for more information.

### HOW DO YOU ACHIEVE A NATURAL-LOOKING RESULT WITH FACIAL REJUVENATION?

A facelift is one of the most powerful tools to restore facial beauty. It can reduce wrinkles, improve skin laxity and create a more youthful contour. When I perform a facelift, my aesthetic goal is to rejuvenate the appearance by restoring an attractive neck angle, as well as a contoured jawline. Above all, a facelift should always look natural and balanced.

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To learn more about the practice visit [drkonstantin.com](http://drkonstantin.com)