

KONSTANTIN VASYUKEVICH, M.D.

No One Will Know... Everyone Will Notice

By Matthew Berritt



Dr. Konstantin

Upon entering the gracious townhouse that is home to Dr. Konstantin Vasyukevich's Upper East Side offices - just one block from the Met - I am welcomed by his dutiful staff and the elegantly appointed space. This is not one's typical "medical suite." Given the UES buzz surrounding Dr. Konstantin, I cannot help but to be curious about what truly sets him apart...

Manhattan's Upper East Side is arguably the most "over-lifted" region in the United States. There was a time when plastic surgery was a status symbol. Rhinoplasty bandages were worn to lunch and faces were impossibly taught. Patients were heard saying, "If I'm spending this much on a facelift, I want everyone to know." Dr. Konstantin represents the new guard of plastic surgeons and takes a firm stance with regard to rejuvenation. "The result of any facial rejuvenation procedure should appear natural and surgical intervention imperceptible... I never think of facial cosmetic surgery in terms of 'pulling' or 'lifting' There is so much more to a youthful looking face than mere tightening of the skin," explains Dr. Konstantin.

Dr. Konstantin performs work exclusively on the face and neck and has nearly two thousand facial rejuvenation procedures under his belt. "I am convinced that good results can only be achieved through extensive experience and a true commitment to perfection," explains the doctor. Dr. Konstantin Vasyukevich is an artist of unsurpassed proportions

and - as artists typically are - he is very particular about his medium. "Specializing in face and neck surgery affords me the opportunity to offer my patients the utmost expertise in facial rejuvenation."

I sit down in the handsome doctor's office and am immediately put at ease by his warm bedside manner and effortless charm. However, what really wins me over is his meticulous attention to detail. We walk down the hall to photograph my face. Once we return to his office, Dr. Konstantin and I review the images together. He works his way down from my forehead to my neck. Dr. K enumerates everything we can do to turn back the clock. It should be noted that I am a notorious perfectionist - for better or for worse. As we 'survey the canvas,' the good doctor talks me down from dramatic surgical procedures and suggests we target specific areas of my face with BOTOX and Juvéderm. Dr. Konstantin explains to me, "In my practice, this approach greatly limits the need for surgical intervention and leads to much happier patients." Impressed that he hasn't tried up-selling me to surgery, I am eager to get started and even more enthusiastic about seeing my results...

One week later, I can easily see why Dr. Konstantin is so highly sought after. My forehead and brow are perfectly smooth. Secondly, no matter how widely I smile, my crow's feet have simply disappeared, yet my smile remains as natural as ever. This is the direct result of Dr. K's artfully administered BOTOX. His use of Juvéderm plumped up the corners of my lips and eliminated the depressions that are telltale signs of age.

The best part? Friends have been asking what juice cleanse I am on! Some want to know if I have just returned from vacation. In a city inundated by overzealous surgeons and unnecessarily radical procedures, not a single aficionado has commended my "work" or asked for a referral to my doctor. On the contrary, everyone seems to notice the difference, but nobody knows how it came to be.

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